







Sociology (SOCI) 288

Introduction to Sociology II — Social Movements (Revision 7)

Status:

Replaced with new revision, see the [course listing](#)  for the current revision 

Delivery mode:

Individualized study online  with **Video component**  (Overseas students, please contact the University Library before registering in a course that has an audio/visual component)

Credits:

3

Areas of study:

Arts or Social Science

Prerequisites:

None. **SOCI 287** is recommended

Precluded:

None

Challenge:

SOCI 288 is not available for challenge.

Faculty:

[Faculty of Humanities and Social Sciences](#) 

Overview

Sociology 288 is designed to introduce students to the study of social movements, with a practical focus on the tools and techniques useful for successful social-movement organization. Sociology 288 and its companion course Sociology 287 provide a full-year introduction to the study of sociology at the university level.

Outline



SOCI 288 comprises the following six units.

- Unit 1: A Rock-and-Roll Introduction to Social Movements
- Unit 2: Ideas
- Unit 3: Ideology
- Unit 4: Competition and the Manufacture of Consent
- Unit 5: Global Mirrors and Local Issues
- Unit 6: Final Paper and What You Have Learned Assignment


Learning outcomes

1. Understand the significance of ideas, ideology, and communication to the development, establishment, and success or failure of social movement.
2. Understand what it means to “manufacture consent.”
3. Understand the detrimental impact of ideologies of competition on the formation of local, national, and global social movements.
4. Explain the concept of “cooperative” learning and apply this concept to your upbringing.
5. Be able to analyze any social movement in order to determine its source, impact, and the factors leading to its success or failure.

Evaluation

To **receive credit**  for SOCI 288, you must achieve a course composite grade of at least a **D (50 percent)** . You must submit all the course assignments and complete them to the satisfaction of your tutor. Note that there is no final exam in this course, only a final assignment. The weighting of the composite grade is as follows:

Activity	Weight
Five Unit Assignments (Units 1–5)	50%
Research Paper Proposal	5%
Research Paper	10%
Final Assignment	20%
Self-Reflection: What You Have Learned	15%
Total	100%

To learn more about assignments and examinations, please refer to Athabasca University's **online Calendar** .

Materials

Bainbridge, C. (Dir.). (2017). *Rumble: The Indians who rocked the world*.

Montreal: Rezolution Pictures.  (Audio/Video)

Collier Hillstrom, L. (2019). *The #me too movement*. Santa Barbara, CA: ABC-


CLIO.  (Print)

Kohn, A. (1992). *No contest: The case against competition* (rev. ed.). Boston:


Houghton Mifflin.  (Print)

Kralovec, E., & Buell, J. (2000). *The end of homework: How homework disrupts families, overburdens children, and limits learning*. Boston:

Beacon Press.  (Print)

Miller, D., & Dinan, W. (2008). *A century of spin: How public relations became the cutting edge of corporate power*. London: Pluto Press.  (Print)






Quinn, C. D. (Dir.). (2017). *Eating animals*. Big Star Pictures.  (Audio/Video)

Shiva, V. (2000). *Stolen harvest: The hijacking of the global food supply*. Cambridge, MA: South End Press.  (eBook)

Other Materials

SOCI 288 presents an online Study Guide and makes extensive use of a Digital Reading Room.

Important links

- › [Questions about our Program](#) 
- › [Academic advising](#) 
- › [Program planning](#) 
- › [Request assistance](#) 
- › [Support services](#) 

Athabasca University reserves the right to amend course outlines occasionally and without notice. Courses offered by other delivery methods may vary from their individualized study counterparts.

Opened in Revision 7, October 12, 2021

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