

Psychology (PSYC) 379

Social Psychology (Revision 8)

Status:	Replaced with new revision, see the course listing for the current revision ✕
Delivery mode:	Individualized study online or Grouped study with eText
Credits:	3
Areas of study:	Arts or Social Science
Prerequisites:	PSYC 289 or PSYC 290 , or their equivalent is recommended.
Precluded:	None
Challenge:	PSYC 379 has a challenge for credit option.
Faculty:	Faculty of Humanities and Social Sciences

Overview

PSYC 379 is designed to introduce students to the field of social psychology, the scientific study of how our thoughts, feelings, and behaviours influence, and are influenced by other people in social situations. The course covers basic theories, concepts, and research about individual processes (for example, attitude change), interpersonal processes (for example, aggression), and group processes (for example, intergroup relations).

Outline

- Unit 1: Introduction
- Unit 2: Doing Psychological Research
- Unit 3: The Social Self
- Unit 4: Perceiving Persons
- Unit 5: Stereotypes, Prejudice, and Discrimination
- Unit 6: Attitudes
- Unit 7: Social Influence
- Unit 8: Group Processes
- Unit 9: Attraction and Close Relationships
- Unit 10: Helping Others
- Unit 11: Aggression


Learning outcomes

When you have completed Psychology 379, you should be able to

- 1.** define social psychology and describe the place of social psychology within the discipline of psychology.
- 2.** describe methodological approaches to research in social psychology.
- 3.** identify, explain, and discuss fundamental concepts, principles, theories, and research findings in the following areas:

- Social perception and cognition
 - The social self
 - Value and attitude, attitude change, and behaviour change
 - Interpersonal communication and interpersonal relationships
 - Pro-social behaviour and aggression
 - Cooperation and conflict
 - Prejudice and discrimination
 - Social categorization, group processes, and leadership
4. apply social-psychological theories, concepts, principles, and research findings to everyday life.
 5. analyze information critically and write a research report or paper.

Evaluation

To **receive credit** for Psychology 379, you must complete four quizzes and a written assignment, and write the final exam. Please note that the passing grade for the final exam is **D (50 percent)** . To receive credit for the course, you must complete the quizzes and written assignment, pass the exam, and achieve an overall course grade of at least 50 percent. If you fail the exam, your exam mark will become your final grade for the course.

Activity	Weight
4 Quizzes (5% each)	20%
Written Assignment	40%
Final Exam	40%
Total	100%

The **final examination** for this course must be requested in advance and written under the supervision of an AU-approved exam invigilator. Invigilators include either ProctorU or an approved in-person invigilation centre that can accommodate online exams. Students are responsible for payment of any

invigilation fees. Information on exam request deadlines, invigilators, and other exam-related questions, can be found at the [Exams and grades](#) section of the Calendar.

To learn more about assignments and examinations, please refer to Athabasca University's [online Calendar](#).

Materials

Kassin, S., Fein, S., & Marcus, H. R. (2021). *Social Psychology* (11th ed.). Cengage Learning. (eText)

eText

Registration in this course includes an electronic textbook. For more information on [electronic textbooks](#), please refer to our [eText Initiative site](#).

Other Materials

All other course materials are online, and include a Study Guide.

Challenge for credit

Overview

The challenge for credit process allows you to demonstrate that you have acquired a command of the general subject matter, knowledge, intellectual and/or other skills that would normally be found in a university-level course.

Full information about [challenge for credit](#) can be found in the Undergraduate Calendar.

Evaluation

To [receive credit](#) for the PSYC 379 challenge registration, you must score at least 50 percent on the exam and obtain a composite mark of at least **D (50 percent)** to pass. If you fail the exam, your exam mark will become the final grade for the challenge.

Activity	Weight
Research Paper	40%
Exam	60%
Total	100%

 **Challenge for credit course registration form**

Important links

- [Academic advising](#)
- [Program planning](#)
- [Request assistance](#)
- [Support services](#)

Athabasca University reserves the right to amend course outlines occasionally and without notice. Courses offered by other delivery methods may vary from their individualized study counterparts.

Opened in Revision 8, January 9, 2023

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