





# Communication Studies (CMNS) 401

## Cultural Policy in Canada (Revision 6)

**Status:** Replaced with new revision, see the [course listing](#)  for the current revision 

**Delivery mode:** Individualized study online 

**Credits:** 3

**Areas of study:** Arts or Social Science

**Prerequisites:** [CMNS 301](#) and [CMNS 302](#) are recommended but not required.

**Precluded:** None

**Challenge:** CMNS 401 has a challenge for credit option.

**Faculty:** [Faculty of Humanities and Social Sciences](#) 

## Overview

This course provides an overview of cultural policy in Canada, with a focus on national policies within the context of international, provincial, and municipal cultural policy developments. This context is important in a time when jurisdictions collaborate, borrow from each other, and share resources to promote, protect, and develop cultural expression. The course examines:

- the conceptual foundations of cultural policy
- definitions of culture
- the evolution of cultural policy in Canada over the past 100 years
- some of the major ideas and discourses that have shaped policy development over the years

## Outline

- Unit 1—*Bird on the Wire*: Foundations of Cultural Policy
- Unit 2—*When We Were Almost Young*: Inventing Cultural Policy
- Unit 3—*Came So Far For Beauty*: The Arts
- Unit 4—*Tower of Song*: The Cultural and Creative Industries Part 1
- Unit 5—*Take this Waltz*: The Cultural and Creative Industries Part 2
- Unit 6—*She Gets You On Her Wavelength*: Broadcasting and Sovereignty
- Unit 7—*New Skin for the Old Ceremony*: Diversity and Cultural Expression
- Unit 8—*Old Ideas (or) Who by Fire*: The Heritage Sector— Museums, Libraries, and Archives
- Unit 9—*Go Back to the World*: Cohesive Communities, Sustainability, and the Social Effects of Culture
- Unit 10—*I've Seen the Future Brother*: The Impacts of Digital Technology
- Unit 11—*Mighty Ship of State*: Cultural Governance
- Unit 12—*Closing Time*: How Do We Know the Value of Culture?

## Evaluation

To **receive credit** [↗](#) for CMNS 401, students must complete and submit all of the assignments, and achieve a minimum overall grade of **D (50 percent)** [📄](#) for the course.

The final grade in the course will be based on the marks achieved for the following activities.

<b>Activity</b>	<b>Weight</b>
Assignment 1	15%
Assignment 2	20%
Assignment 3	25%
Assignment 4	40%
<b>Total</b>	<b>100%</b>

To learn more about assignments and examinations, please refer to Athabasca University's **online Calendar** [↗](#) .

## Materials

This course either does not have a course package or the textbooks are open-source material and available to students at no cost. This course has a **Course Administration and Technology Fee** [↗](#) , but students are not charged the Course Materials Fee.

All course materials are online.

## Challenge for credit

## Overview

The challenge for credit process allows you to demonstrate that you have acquired a command of the general subject matter, knowledge, intellectual and/or other skills that would normally be found in a university-level course.

Full information about [challenge for credit](#) can be found in the Undergraduate Calendar.

## Evaluation

To **receive credit** for the CMNS 401 challenge registration, you must achieve a grade of at least **D (50 percent)** on the examination and a minimum composite grade of D (50 percent).

Activity	Weight
Part I: Take home essay exam	40%
Part II: Paper exam	60%
<b>Total</b>	<b>100%</b>

 [Challenge for credit course registration form](#)

## Important links

- > [Academic advising](#)
- > [Program planning](#)
- > [Request assistance](#)
- > [Support services](#)

Athabasca University reserves the right to amend course outlines occasionally and without notice. Courses offered by other delivery methods may vary from their individualized study counterparts.

*Opened in Revision 6, February 10, 2023*

*Updated June 21, 2024*

View **previous revision** 

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